

A hand is shown holding a magnifying glass with a yellow frame. The magnifying glass is positioned over the text 'MetaCapability', which is centered within the lens. The background is a solid red color. The text 'See what you are capable of' is written in white, sans-serif font above the magnifying glass.

See what you are capable of

Meta○Capability

# Case study: Meta Team

## Where success becomes second nature.

Inspiring teams and organisations to go to the next level. A development solution based on a model of the inner and outer habits of high-performing teams and their associated micro-behaviours.

### Challenge

The inventor created results manually in Powerpoint, charging £60k-£100k per top team over 6-9 months and although getting great results, the client could not afford to do more.

### Solution

We worked with Rob to get 15 years of team experience into a specification and digital platform. In parallel we researched the market, created the name, brand, strategic positioning, business plan and pricing points.

### Impact

Meta Team is now highly profitable, affordable and scalable platform which has international clients and a global strategic partner network including the likes of Willis Towers Watson and Thomas International.

Meta  Team

### Summary of work:

- Brand strategy
- Visual brand creation
- Prototyping
- Platform development
- Platform launch

## Case study: Meta Team – Strategy & Marketing

Meta Team — our story Meta Team

Our core story explaining who we are, where we're going, why that's important and the value to our clients.

Organisations are missing a trick. Falling short of their true potential by under-leveraging the true power of their teams. Investment goes to individual leaders and assumptions are made that their teams will follow.

It doesn't work like that and it never will. We know this from experience. Extensive experience working closely with thousands of teams, hundreds of leading companies and the best consultants and psychologists in the business.

We know that it's great teams that drive the most successful businesses and now more than ever. They become great because they understand themselves on a deeper level

and are consistently inspired and challenged to go to their next level.

No quick fixes or one-off interventions. A collective commitment to develop in a way that fits the team, fits in with their work and transforms what they are capable of – effortlessly and efficiently.

We created Meta Team to take teams on this journey. To bring the science of successful teams to a new world of work and make it simple to master.

**With Meta Team, success is never short-lived, it becomes second nature.**

Meta Team — what we do Meta Team

Building next level understanding through depth and quality of data about your team.

Growing next level commitment through deep practice, simple interventions and game changing conversations.

Delivering next level results and ROI through small independent measurement teams up to enterprise teams talent, within their ability focusing on leadership training.

# Meta Team consistently inspires and challenges teams and organisations to go to the next level.

Meta Team — the value we deliver Meta Team

The ultimate promise to our clients, that works on a number of important levels.

Promise

# Where success becomes second nature.

Support messages:

- Where exceptional becomes second nature.
- Where high performance becomes second nature.
- Where speed of change becomes second nature.
- Where working well together becomes second nature.
- Where virtual working becomes second nature.

# Meta Team

WHERE SUCCESS BECOMES SECOND NATURE



# Case study: Meta Team – Designed and deployed platform

Meta Team Meta Team Owner

Home < Nasdaq

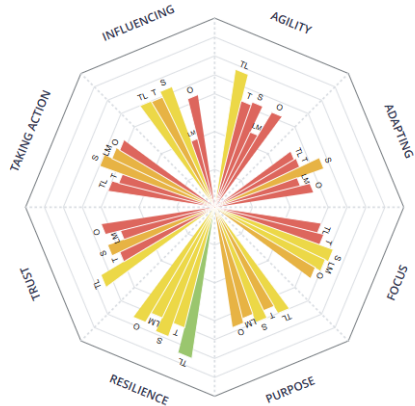
## Nasdaq Global Index Leadership

Recommendations | Team Journey | Summary | Micro Habits | Guide | Team Setup

Radar  Bars WEAK STRONG

- Team Leader (TL)
- Stakeholders (S)
- Overall (O)
- Team (T)
- Line Manager (LM)

| Habit         | TL  | T   | S   | LM  | Overall |
|---------------|-----|-----|-----|-----|---------|
| RESILIENCE    | 8.5 | 7.0 | 7.9 | 7.0 | 7.6     |
| PURPOSE       | 7.0 | 6.5 | 7.0 | 6.5 | 6.8     |
| FOCUS         | 6.0 | 6.4 | 7.2 | 7.0 | 6.6     |
| TRUST         | 7.5 | 6.0 | 6.5 | 5.5 | 6.4     |
| INFLUENCING   | 7.0 | 7.0 | 7.3 | 4.0 | 6.3     |
| AGILITY       | 7.8 | 6.2 | 6.4 | 4.8 | 6.3     |
| TAKING ACTION | 6.0 | 5.6 | 7.0 | 6.5 | 6.3     |
| ADAPTING      | 5.3 | 5.4 | 6.6 | 5.0 | 5.6     |



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## Nasdaq Global Index Leadership

Recommendations | Team Journey | Summary | Micro Habits | Guide | Team Setup

Recommendations  
Download PDF

### Your Meta Team report on Nasdaq Global Index Leadership

We know that great teams drive the most successful businesses, now more than ever. They become great because they understand themselves on a deeper level and are committed to improve. We've found there are no quick fixes or one-off Interventions. It takes a collective commitment to develop in a way that fits the team, fits in with their work and transforms what they are capable of - effortlessly and efficiently.

We created Meta Team to take your team on this journey - to bring the science of successful teams to a new world of work, making it simple to master. By shining a light on underlying habits that drive your team's output and performance, Meta Team provides you access to new choices and possibilities to improve your ways of working.

We're delighted you've taken the first step in your Meta Team Journey. You're now one step closer to making success second nature for your team.

#### THE OUTER HABITS

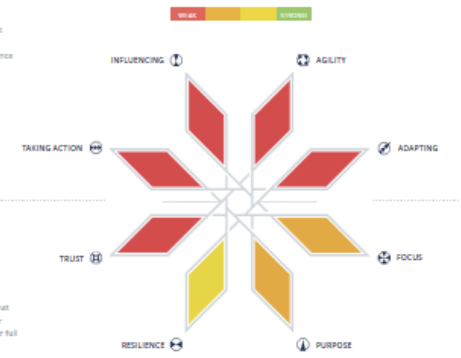
The top half of the diagnostic maps the external habits that contribute to your Team's impact. They measure key behaviours and ways of working that drives high performance for your team.

#### OUTER HABITS

#### INNER HABITS

#### THE INNER HABITS

The lower half of the diagnostic maps the internal habits that are the foundations of your Team's effectiveness. The inner habits reflect how your team works together to unlock their full potential.



## Case study: Meta Team testimonial

*“I am truly impressed by the work Meta Capability has done and the remarkable difference it has made for me and my global team performance development business. Their expertise in transforming our diagnostic platform, presentation of digital data and workouts from ordinary to world-class is unparalleled.*

*Thanks to their efforts, I've been able to establish a highly profitable global enterprise, trusted by some of the largest companies worldwide”.*

**Rob Shaw, Co-Founder & Team Guru – Meta Team**